



FERIA DE  
VALLADOLID

committed  
organisation



## Guidelines to develop business in a **safe** environment.

From the Trade Fair Institution of Castilla y León, we want to be proactive and take action to face the return to the post-Covid activity with all guarantees.

To do this we will take the following measures: →



### Measures to respect the social safety distance

The wide range of spaces at Feria de Valladolid will be an advantage in order to implement these measures. The many possibilities of combining different access points and extending the trade exhibition areas are great allies in minimising social contact.

- Implementing a real time **capacity control system** individualised by pavilion.
- **Access management.** Supervising the maintenance of security distance at the access points and enabling independent entry points for exhibitors and visitors. Expanding the number of doors at peak times if necessary.
- **Reducing the capacity in pavilions, auditoriums and halls.**
  - The maximum capacity of pavilions will be reduced to 1 person per 4 m<sup>2</sup>, exhibitors and visitors.
  - Reducing the capacity in auditoriums and halls to the limits established by the health authorities.
- **Reducing the surface area for exhibition per pavilion** to 40% of its gross area.

- **Signage** with recommendations (*safety distance, hand washing, avoidance of physical contact*).

- **New layout of spaces.** Separation areas will be established between stands in areas with a high concentration of exhibitors. **Corridors will be at least four meters wide.**

- **Access for product replenishment** will be restricted to outside trade fair activity hours.



### Measures to preserve hygiene and reduce the risk of contamination

- Feria de Valladolid will **double the frequency of cleaning intervals** for bathrooms and common areas.

- **Bathrooms and toilets will always be disinfected at the end of each day.**

- **Hydroalcoholic gel dispensers** will be installed in different access points and pavilions.

- **Screens will be installed** at the accreditation and customer service counters.

- Disposable **gloves will be provided in food areas.**



### Measures to improve efficiency in the management of our events

Actions aimed at efficiency to develop the different trade fair activities in a post-Covid environment.

- Whenever possible, a **system of off-plan sales** will be established at events to make it easier to comply with space occupation restrictions.
- **Workshops.** Implementing a telematic meeting system for the work markets with guest buyers of professional trade fairs.
- **Access control software** to reduce personal contact in the processes of visitor registration, identification at the site, delivery of passes and documentation, etc.
- **Enhancement of the ticketing system for advance sales and online payment at the venue.**

## Thank you for your cooperation.